

## 1. TITLE OF THE CERTIFICATE (DE) <sup>(1)</sup>

**Reife- und Diplomprüfungszeugnis der Höheren Lehranstalt für Kunst und Gestaltung  
Schulautonomer Schwerpunkt: Visuelle Gestaltung**

<sup>(1)</sup> in original language

## 2. TRANSLATED TITLE OF THE CERTIFICATE (EN) <sup>(2)</sup>

**Matriculation and Diploma Certificate of the College of Art and Design  
Special focus under school autonomy: Visual Design**

<sup>(2)</sup> This translation has no legal status.

## 3. PROFILE OF SKILLS AND COMPETENCES

- Subject-specific communication in the language of instruction and in two foreign languages;
- Independent design using correct form and language and practical production of documents;
- Knowledge of natural sciences (chemistry, physics, biology, ecology), applied mathematics, history and political education;
- Knowledge of spatial planning, economic systems and economic areas, economic structures and processes, globalisation and sustainability;
- Application of basic entrepreneurial knowledge, e.g. investment and financing decisions, setting up and running a business, personnel management and development; development of a business plan including marketing, special features of arts and culture;
- Recognition of business and economic relationships, problem-solving skills;
- Performance of operational accounting tasks and solution using standard software, including cash-based accounting, double-entry bookkeeping, annual financial statements of individual enterprises and partnerships, cost accounting including calculations typical for the industry, personnel accounting;
- Knowledge of legislation relevant to private and professional life and the means of legal enforcement;
- Application of knowledge in the field of information technology, practical use of standard software in the areas of word processing, spreadsheets and presentation;
- Procurement of information, data management, data protection and security; use of the internet;
- Comprehensive knowledge of art and cultural history: epoch-specific genres of works and production methods, artefacts from the beginnings of aesthetic production to the present, design and interpretation of works, institutions of art and cultural education;
- Application of different presentation methods, colour and form finding, two- and three-dimensional design, sign and symbol formation, computer graphics and image processing; photography, animation, video, intermedia presentation methods;
- Two-dimensional and three-dimensional design from idea and draft to implementation, documentation and presentation; consideration of safety and protection regulations, time management and ecological and economic aspects;
- Implementation of design processes from idea sketches, experiments and form finding through detailed drafts and working drawings to the professional production of prototypes or models in different materials;
- Application of graphic and painting techniques, sculptural design, product design including work analysis and reflection, documentation and presentation;
- Planning, conception and realisation of video projects and video art projects, production of documentaries and reports; application of knowledge in the field of film history and film analysis;
- Performance of project management tasks; planning, implementation and presentation of complex projects.

## 4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE <sup>(3)</sup>

### Professional fields:

Entrepreneur or employee with a high degree of personal responsibility in various branches of the economy, especially in design and artistic fields and in the creative industries, as well as in administration/management at middle and higher commercial and administrative levels.

### Pursuit of regulated professions on a self-employed basis (see also [www.gewerbeordnung.at](http://www.gewerbeordnung.at)):

As a result of the liberalisation of the Trade, Commerce and Industry Regulation Act, access to almost all master craftsperson examinations and certificate of competence examinations is possible if the general requirements for carrying out a trade are met. The entrepreneurial examination is waived.

<sup>(3)</sup> if applicable

### <sup>(\*)</sup>Explanatory note

This document has been developed with a view to providing additional information on individual certificates; it has no legal effect in its own right. These explanatory notes refer to the Council Resolution no. 2241/2004/EG of the European parliament and the Council of 15 December 2004 on a single Community framework for the transparency of qualifications and competences (Europass).

Any section of these notes which the issuing authorities consider irrelevant may remain blank.

More information on transparency is available at: <http://europass.cedefop.europa.eu> or [www.europass.at](http://www.europass.at)

5. OFFICIAL BASIS OF THE CERTIFICATE	
<b>Name and status of the body awarding the certificate</b> Educational institution recognised by the State of Austria, address see certificate	<b>Name and status of the national/regional authority providing accreditation/recognition of the certificate</b> Federal Ministry of Education
<b>Level of the certificate (national or international)</b> EQF/NQF 5 ISCED 55	<b>Grading scale / Pass requirements</b> 1 = excellent (excellent performance) 2 = good (good performance throughout) 3 = satisfactory (balanced performance) 4 = sufficient (performance meeting minimum pass levels) 5 = not sufficient (performance not meeting minimum pass levels)  In addition, the overall performance at the final exam (matriculation- and diploma exam) is rated as follows: Pass with distinction, Good pass, Pass, Fail
<b>Access to next level of education/training</b> In accordance with the School Organisation Act (Schulorganisationsgesetz), Federal Law Gazette no. 242/1962 as amended, this certificate entitles holders to attend a university, a post-secondary VET course (Kolleg) and a post-secondary VET college (Akademie); in accordance with the Act on Fachhochschule Study Programmes (Bundesgesetz über Fachhochschul-Studiengänge), Federal Law Gazette no. 340/1993 as amended, to attend a Fachhochschule study programme; and in accordance with the 2005 Higher Education Act (Hochschulgesetz), Federal Law Gazette I no. 30/2006 as amended, to attend a university college of teacher education (Pädagogische Hochschule).	<b>International agreements</b> <ul style="list-style-type: none"> <li>European Convention on the Equivalence of Diplomas BGBl. (Federal Law Gazette) No. 44/1957</li> <li>Convention on the Recognition of Qualifications concerning Higher Education in the European Region, Chapter IV, BGBl. (Federal Law Gazette) III, No. 71/1999</li> <li>Training completed with this certificate is a regulated education and training programme in accordance with Article 11, point (c) (ii) of Directive 2005/36/EC on the recognition of professional qualifications, as last amended by Directive 2013/55/EU. The level of training corresponds to point (c) of Article 11 of the Directive.</li> </ul>
<b>Legal basis</b> National Curriculum, BGBl. (Federal Law Gazette) II No. 340/2015 current version; Regulation on Examinations BMHS, BGBl. (Federal Law Gazette) II No. 177/2012 current version	

6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE
1. Education within the framework of the prescribed curriculum at a College of Art and Design; 2. The external procedures according to External Testing Certification as defined in BGBl. (Federal Law Gazette) II No. 362/1979, current version.
<b>Additional information</b>  <b>Entry requirements:</b> successful completion of school year 8, if necessary entry examination; <b>Duration of education:</b> 5 years; <b>Duration of compulsory work placement:</b> compulsory work placement for a total of 4 weeks during the holidays; <b>Education goals:</b> Intensive five-year vocational education in general educational, technical theoretical, technical practical and business subjects. Teaching of knowledge and skills for the direct pursuit of a high-level profession in design and artistic fields and in the creative industries, as well as for taking up academic studies. Important goals are professional and social competence, personality development, ability to be vocationally mobile and flexible, criticism, self responsibility, social and ecological engagement, creativity, innovation, ability to work in a team, problem-solving skills, ability to communicate in the instruction language and foreign languages, readiness to permanent further education. <b>Subjects include:</b> see curriculum in the matriculation and diploma certificate; <b>More information</b> (including a description of the national qualification system) is available at: <a href="http://www.zeugnisinfo.at">www.zeugnisinfo.at</a> or at or at <a href="http://www.edusystem.at">www.edusystem.at</a>  <b>National Europass Center:</b> <a href="mailto:europass@oead.at">europass@oead.at</a> Ebendorferstraße 7, A-1010 Wien